



Sphere 3D's HVE Technology Selected by Coppell Independent School District

HVE adds another million-dollar account with datacenter infrastructure modernization win

SAN JOSE, CA – March 19, 2018 – Sphere 3D Corp. (NASDAQ: ANY), a containerization, virtualization, and data management solutions provider, today announced that Coppell ISD has selected the company's HVE technology to upgrade the district's technology infrastructure in their primary and secondary datacenters through HVE authorized reseller, Cynergy Technology.

Through an RFP process, Coppell ISD expressed a need for the modernization of the infrastructure of their primary and secondary datacenters in a number of areas. First was the district's compute and storage needs; this included protection of business-critical applications, server virtualization, and an upgrade to 200 concurrent Virtual Desktop Infrastructure (VDI) sessions. Next, the district desired to modernize the networking between datacenters, moving to a spine and leaf architecture as well as software defined networking. Lastly, the district is implementing a web and application delivery controller solution.

Cynergy, with support from the HVE team, provided a turnkey proposal to the RFP which included HVE, Datrium, and Arista technologies. Multiple vendors presented their solutions to Coppell ISD, and Cynergy/HVE was selected as the most cost-effective and appropriate solution.

"Cynergy is excited to partner with Coppell ISD on their future-ready datacenter design," said Kevin Roper, Chief Operating Officer at Cynergy Technology. "Working with HVE ConneXions, Datrium, and Arista, we deliver a seamless, modular approach to datacenter design that produces an exceptional end-user experience at a competitive price."

"We thank Coppell ISD for the trust they placed in us to complete this data center modernization initiative," said Joseph O'Daniel, President of Virtualization and Professional Services at Sphere 3D. "We are pleased to see that the market is recognizing that together with our partners, we provide our customers exceptional value and performance."

About Coppell ISD

Located in Coppell, Texas, a suburb of Dallas, Coppell ISD is a premier public school system with a statewide reputation for educational excellence. This high-performing and innovative district serves over 12,600 learners and is located 5 miles northeast of the DFW airport. For more information on Coppell ISD, visit www.coppellisd.com.

About Cynergy Technology

Cynergy Technology is a recognized regional technology leader with expertise in the fields of Systems Design, Technology Integration, Support Services, and End-User Training. They provide organizations with advanced solutions engineered to the most critical information systems specifications, providing consultation, development, design engineering, acquisition, installation, configuration, technical support, warranty repair, and custom training. Visit www.cynergytech.com for more information on Cynergy Technology.

About HVE

HVE ConneXions, acquired by Sphere 3D in 2017, is a fast-growing technology manufacturer of next generation storage and virtualization hardware. Its engineering philosophy is dedicated to creating Manageable, Scalable, Reproducible, and Predictable (MSRP) solutions based on proven virtualization technologies running on high-performance, next generation hardware. For more information and technical specifications on the HVE product line, visit www.hveconnexions.com.

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) delivers containerization, virtualization, and data management solutions via hybrid cloud, cloud and on-premises implementations through its global reseller network and professional services organization. Sphere 3D, along with its wholly owned subsidiaries Overland Storage, and Tandberg Data, has a strong portfolio of brands, including Overland-Tandberg, HVE ConneXions and UCX ConneXions, dedicated to helping customers achieve their IT goals. For more information, visit www.sphere3d.com. Follow us on Twitter @Sphere3D, @HVEconneXions, and @ovltb.

Safe Harbor Statement

This press release contains forward-looking statements, which include, among others, Sphere 3D's expectations, beliefs, plans, objectives, prospects assumptions or future events or performance; the market adoption, actual performance and functionality of our products; unforeseen and proposed changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; the level of success of our collaborations and business partnerships; and other risks detailed from time to time in our periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov). All forward-looking statements speak only as of the date of this written communication. Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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