



Sphere 3D's HVE VDI Coupled with Overland-Tandberg SnapServer All Flash Array Selected by FTSE Listed Company for Strategic Infrastructure Modernization Project

SAN JOSE, Calif. – August 15, 2017 – [Sphere 3D Corp.](#) (NASDAQ: ANY), a containerization, virtualization, and data management solutions provider, announced today that a Europe based FTSE listed company, a leader in support services and construction, has selected HVE Virtualization Desktop Infrastructure (VDI) coupled with Overland-Tandberg SnapServer All Flash Array (ARA) for its strategic desktop modernization program and storage expansion projects. This particular customer has a workforce of approximately 80,000 people worldwide and a history of success that dates back over 100 years.

The VDI solution from HVE will be used to deliver Windows 10 desktops and to provide application wrapping, independent functionality testing, user acceptance testing, and hosting of several project elements. The storage expansion with SnapServer high performance NAS ARA storage will be used to provide rapid access to the customer's project definitions software library, user data repositories, and SQL data.

The design will include the HVE 202-N VDI appliance technology that uses a hyperconverged approach and specifically designed hardware and software architecture to deliver VDI capabilities. Integrated into the solution is the high performance SnapServer XSR 120 2U 12-Bay ARA that will provide rapid access to user data, SQL databases, and project data.

"We have been working with APPtechnology and this particular FTSE listed company for quite some time and can attest that their teams have done a tremendous job researching their options for their infrastructure modernization project using VDI," said Joseph O'Daniel, President of Virtualization and Professional Services at Sphere 3D. Mr. O'Daniel also states, "By utilizing our outstanding and proven VDI architecture, the customer will be able to rapidly test and deploy projects to enhance its core vision and strategic goals. Sphere 3D and HVE engineers look at data center solutions from traditional converged, hyper converged, and open converged technologies, thus empowering our customers with a great tool chest for virtualization technologies to meet their overall goals."

The project was won by reseller and strategic partner APPtechnology, an end user computing (EUC) transformation and services specialist headquartered in the United Kingdom (UK). APPtechnology has also recently launched a new offering called "Legacy" to manage and migrate legacy applications utilizing Glassware 2.0™ and its framework features, and is a partner with Sphere3D providing technology guidance to a number of customers.

About APPtechnology Ltd.

APPtechnology is passionate about bringing confidence to IT infrastructure. Their Windows Migration, Application Management, Browser Migrations, and SCCM Solutions services save customers' time, minimize disturbance, and deliver both project value and long-term cost efficiency. APPtechnology always focuses on best business outcomes, not on price alone. Their UK-based teams help ensure that full support is always on hand.

About Sphere 3D

Sphere 3D Corp. (NASDAQ: ANY) delivers containerization, virtualization, and data management solutions via hybrid cloud, cloud, and on premise implementations through its global reseller network and professional services organization. Sphere 3D, along with its wholly owned subsidiaries [Overland Storage](#), and [Tandberg Data](#), has a strong portfolio of brands, including Overland-Tandberg, [HVE ConneXions](#) and [UCX ConneXions](#), dedicated to helping customers achieve their IT goals. For more information, visit www.sphere3d.com. Follow us on Twitter [@Sphere3D](#), [@HVEconneXions](#) and [@ovltb](#)

Safe Harbor Statement

This press release contains forward-looking statements that involve risks, uncertainties, and assumptions that are difficult to predict. Actual results and the timing of events could differ materially from those anticipated in such forward-looking statements as a result of risks and uncertainties, including the market adoption, actual performance and functionality of our products; our inability to comply with the covenants in our credit facilities or to obtain additional debt or equity financing; any increase in our future cash needs; our ability to maintain compliance with NASDAQ Capital Market listing requirements; our ability to successfully integrate the UCX and HVE ConneXions business with Sphere 3D's other businesses; unforeseen changes in the course of Sphere 3D's business or the business of its wholly-owned subsidiaries, including, without limitation, Overland Storage and Tandberg Data; the level of success of our collaborations and business partnerships; possible actions by customers, partners, suppliers, competitors or regulatory authorities; and other risks detailed from time to time in Sphere 3D's periodic reports contained in our Annual Information Form and other filings with Canadian securities regulators (www.sedar.com) and in prior periodic reports filed with the United States Securities and Exchange Commission (www.sec.gov). Sphere 3D undertakes no obligation to update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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